



BSB52415 Diploma of Marketing and Communication

National ID: BSB52415 | State ID:AZK1

Advance your career in marketing through the development of strategic marketing and research capabilities

Marketing and communication skills are essential to the success of all businesses, whether new or established. This course will provide you with **strong theory knowledge** and demonstrated managerial skills, allowing you to supervise other staff members and **lead marketing campaigns**.

Your qualification prepares you for roles such as:

Job roles include Marketing Manager, Sales Manager, Public Relations Manager, Campaign Manager and Advertising Manager.

[Apply now](#)



Course Overview



Location	Duration	Competitive	Selection criteria
Perth	One semester	No	No selection criteria

Please contact the college to receive an indicative price for this course.

VET Student Loans

VET Student Loans is the new program that replaces the current VET FEE HELP scheme.

Eligible students will be entitled to apply for a VET Student Loan. Comprehensive information on VET Student Loans can be found on the Australian Government website education.gov.au/vet-student-loans

International students

Fees, charges, available locations, applications, and enrolment procedures for international students are different to those applicable to local students.

International students can only study full-time.

For information on international student fees and application, please follow this link to the TAFE International WA website www.tafeinternational.wa.edu.au