



Advanced Diploma of Creative Product Development (Photography)

National ID: CUA60420 | State ID:AD01

Put the focus on the world around you

This qualification prepares you to work in the industry as a **professional photographer**, providing you with practical skills and knowledge in the areas of **high-level image capture, sophisticated post-production** skills, business development and creative thinking skills. Genres of photography include **commercial/advertising, portraiture** and **wedding, fine art, landscape, documentary** and **photo-journalism** and more.

A range of photography techniques are covered during the course including **drone operation, VR, alternative process (wet darkroom), video and multimedia**.

North Metro TAFE's lecturers are closely involved with the Australian Institute of Professional Photography (and other professional bodies) and you'll be supported to participate in both state and national photography events, proving you the opportunity to network with some of Australia's and the World's leading professional photographers.

NMT has been awarded **AIPP's Australian Tertiary Institution of the Year** for 2017, 2018 and 2019

Gain these skills

- Photography skills in the area of commercial/advertising, portraiture and wedding, fine art, landscape, documentary and photo-journalism and more
- Studio photography and lighting techniques
- Range of post-production and retouching skills.
- Exhibition photography
- Practical business skills and working with clients.
- Managing copyright Building your creative portfolio

Your qualification prepares you for roles such as:

Professional Photographer



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Course Overview



Location	Duration	Competitive	Selection criteria
Perth	Two semesters	Yes	<u>Academic achievement and work history</u>